



Beach Tidings

Virginia Beach Council of PTAs Newsletter

Volume 5, Issue 1

September 2010

President's Corner

Dear Presidents,



The beginning of the school year is a challenging time for us all. With trying to balance home life and your responsibilities as a PTA leader, you may wonder why you took on such a huge but important responsibility. One of the things that I have learned during my years of PTA service is that all the time I have volunteered to PTA cannot begin to measure up to the rewards I have received from it. PTA is a powerful voice for all children. Through your volunteerism, you too are a voice for all children. Your ability to unselfishly give back makes our schools and community stronger. Your voice on your local unit is a valuable resource to your school. Rest assured that your Council is here to assist you in developing and/or maintaining a strong PTA unit, to guide you through the operational challenges that you may face, and to promote those skills necessary for you to work efficiently on the behalf of your membership. We are committed to you and I look forward to working with each and every one of you over the school year. Please do not hesitate to contact me if you have any questions or comments. Thank you for all that you have done thus far and all that you will continue to do as a leader in PTA.

Shelly

Principal Attendance:

We value our principals and look forward to working with them this school year. We recognize the time constraints of their schedules. Below is a list of Council PTA events that require principal (or designee) attendance in order to satisfy this component of the Exemplary Award.

September 30, 2010	Fall LTI
February 24, 2011	Reflections Celebration
May 12, 2011	Annual Award Dinner
June 2, 2011	Spring LTI

SIGN IN SHEETS—FALL LTI

We ask that an officer AND the Principal sign in at registration. All others will sign in at their individual workshops.

FALL LTI—ALERT

Open House the same night as LTI?? Please contact Council!

General Membership Meetings: 6:30pm (Registration begins at 6:00pm)

- 9/30 - Fall LTI, Bayside HS
- 10/1 - Principals of American Citizenship Nominations due to Council
- 11/4 - Roundtable Training, Reflections drop off, Linkhorn Park ES
- 11/6 - Reflections Drop Off, Office Depot, Hilltop, 10-Noon
- 11/5-11/6 - State Convention— Richmond, VA
- 2/24 - Reflections Celebration, Corporate Landing MS
- 3/24 - Vendor Fair, Windsor Woods ES
- 5/12 - Council Annual Dinner, Landstown HS
- 6/2 - Spring LTI, Plaza MS

Please Save The Dates!

Newsletter Distribution Dates

Newsletters - 5th of every month

Reminder:

Once your budget and audit have been approved by your General Membership, please send a copy of each to Virginia State PTA and a copy to Council via pony mail to Windsor Woods Elementary.

RESOURCES

National PTA
www.pta.org

Virginia PTA
www.vapta.org

Virginia Beach PTA
www.vbpta.org

Virginia Beach Council Officers:

President— Shelly Jones
 1st Vice President— Nicole Ingalls
 2nd Vice President— Alanna Bobulinski
 Recording Secretary— Maggie Fitzgerald
 Corresponding Secretary— Astrid White
 Treasurer—Jill Burley

Reflections

Arts in Education (Reflections)

The 2010-2011 Reflections Program is underway for the 41st year. This year's theme is "Together We Can". It is recommended that units work with a deadline during the week of **Oct 15-22nd**, but it is up to the individual unit to select a local school deadline that works best for their timetable. The deadline for entries to the council is **Thursday, Nov. 4th** at the Roundtable Meeting. Additionally, there are two other drop offs scheduled. Entries will be accepted on **Saturday, Nov. 6th** at **Office Depot** on Laskin Road from **10 AM – NOON** and also on **Monday, Nov. 8th** from **9 AM -3 PM** at **Wernick Family Dentistry** located at 2004 Sandbridge Road Suite 100. Please note that the Virginia State Convention is the same weekend as the Saturday drop off. Look for more information to be posted or visit www.vapta.org (State PTA) or www.vbpta.org (City Council) for more information about the Arts in Education program.

JOIN THE REFLECTIONS EMAIL ALERT GROUP:

Get up to date information, questions to answers, instant email messages, and an invite to chat with the City Council and State Arts in Education Chair. Reflections Chairs and PTA Presidents are invited to join in to this group. Email your name, school, and phone contact to the email address below and you will receive further sign up instructions.

Terri Wernick,

Arts in Education (Reflections) Chairperson

Reflections4kids@gmail.com

757-748-5811 *Text Capable*



PTA[®] REFLECTIONS
40 Years of Achievement in the Arts

Membership

Welcome back! I am hoping that everyone's summer was wonderful! With school starting back up you as a Membership Chair have a lot to prepare for. This is your busy season and it is the time to "push" your school's PTA membership to your families, staff, and teachers. Remember, without their support your PTA lacks the foundation it needs to grow and do all the great things for the children and families at your school.

A couple things to get you started:

Open House:

Have at least 2 membership tables set up and have those who are working the tables be able to answer questions about what your PTA does and where the money is being used (example: events, programs...). Families want to know what they are paying for. Be sure everyone can answer those questions. The Membership Chair is not the only one with those answers. Also, be sure to keep track of all memberships paid and turn in money to the Treasurer for deposit. Be sure to get some sort of receipt for the money to track and coordinate the membership envelopes with money deposited into your PTA checking accounts. This will help later when filling out the Dues Remittance form for Virginia State PTA dues.

Staff and Teachers:

Don't forget about your main support structure at your school. At this time of year they are all very busy getting prepared for students. It is best to put a membership envelope in the mailbox or deliver one to their classrooms. It is a gentle reminder that you have not forgotten them. Some units do a "Back to School" lunch or breakfast for the staff and teachers – this is the best time to collect those envelopes. Don't forget to turn in money to the Treasurer to track membership.

Tracking Members:

Once you have memberships you are going to want to track the members and get their membership cards to them as soon as possible. It is very difficult to get membership cards issued the night of Open House, so you may want to do it and have them ready to go home to families the week following. This gives you time to track either on your own spreadsheet or OMDR. Do not wait to long to get the cards to your members.

Have Fun! Be enthusiastic! If you are enjoying what you are doing it shows and people notice!
If you have questions please contact me at alannabobulinski@cox.net. See everyone at Fall LTI!

Alanna Bobulinski

Virginia Beach Council of PTAs 2nd VP Membership

**Never doubt that a small group of
thoughtful, committed citizens can
change the world; indeed, it's the only
thing that ever has.**
Margaret Mead

September 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7 First Day of School	8	9	10	11
12	13	14	15	16	17 PTA Kit Registration Ends	18
19	20	21	22	23	24	25
26	27	28	29	30 Fall LTI		



Merit Award:

PTA staff membership count includes the following employees: All contracted employees receiving full benefits in a position of .8 or above, should be counted as part of the staff membership for the PTA.

PAC Nominations:

Each PTA/PTSA should be submitting a nomination each month for the Principle of American Citizenship Award. Please pony all submissions to Shelly Jones at Windsor Woods Elementary.

Support the "Million Hours of Power" Campaign

National PTA and our "[Million Hours of Power](#)" campaign have been selected for the **Pepsi Refresh Project** during the month of September. Find out how you can help PTA win \$250,000!!!

At stake is PTA receiving \$250,000 for this campaign. So now, we need your help. Please pass along the below address to your friends, co-workers, family and PTA schools and ask them to do two things, 1) vote every day during September and 2) share with others asking the same. Here is where we can show the world the power of the PTA Family.

Go to www.refresheverything.com/millionhoursofpower and sign up using an email address and again, you can **vote every day!** VOTE NOW!

SEPTEMBER CHECKLIST

**Reminder....not all items apply to all
PTA/PTSA units!**



- _____ Complete August Checklist (available at www.vbpta.org).
- _____ Hold a PTA General Membership Meeting (Open House or other)
 - _____ Audit Report read & approved?
 - _____ Budget approved?
 - _____ Proposed Legislation Ballot passed out to members?
 - _____ Minutes from the last General Membership Meeting approved?
 - _____ Pony these minutes to Council @ Windsor Woods ES
- _____ Legislation ballots with information given out to teachers and staff
- _____ Remind Principal to attend Fall LTI, Thursday, September 30th at Bayside HS
- _____ PTA Membership Drive
 - _____ Send in State Dues remittance statement
 - _____ Keep an accurate listing of members & monies paid
 - _____ Meet with treasurer regularly to establish deposit procedures
- _____ Check for Call to Convention from the Virginia PTA in the mail
- _____ PTA/PTSA newsletter, or communication sent out to all parents, student and staff
- _____ Reflections committee working on advertising, collecting judges, & paperwork
- _____ Principals of American Citizenship Program off and running
- _____ Volunteer Coordinators are busy gathering names, calling/contacting volunteers to thank them for agreeing to help, and checking with staff to determine school needs
- _____ Board Meeting (suggestions of and beyond meeting agenda)
 - _____ Remind everyone to sign the city volunteer agreement form
 - _____ Remind everyone to wear nametags
 - _____ All board members paid PTA dues?
 - _____ Ask the principal to share information/needs/concerns
 - _____ Remind officers & committee chairs to attend Council Fall LTI
- _____ Send in Local Unit Remittance Statement with Membership Dues payments for Officers and teachers to Virginia PTA!

Have Fun!!!